



It will take you exactly a minute and a half to read this advertisement. Get out your watch. Now start.

POST HOLE TALK

For what kind of Post Hole Augers do your customers inquire?

We can tell you and be sure that we are right. For the **IWAN POST HOLE AND WELL AUGERS**. We are so sure of this because the Iwan Augers are the only earth augers advertised in the hardware and agricultural journals.

We reach more than 5,000,000 farmers with our farm journal advertising, and refer ALL inquiries to the hardware trade, giving you notice and an opportunity to sell Mr. Farmer the best post hole auger on earth.

But that's not the only reason.

We convince these readers of the excellent qualities of our augers, and they know that they get full value for their money in buying the Iwan Augers.

CONSTRUCTION.

Two crucible steel blades, each with two scientifically formed cutting edges, and riveted to a strong maleable arch, form the bowl of the auger. The two blades interlock, having notched edges for this purpose, thus holding each other firmly in place. Sizes 3, 4, 5, 6, 7, 8, 9, 10, 12 and 14 inch. Total length of sizes 3 to 10 inch, 4 feet; 12 and 14 inch, 6 feet. The handle can be lengthened for deeper boring by attaching additional pipe.

OPERATION.

The easiest working auger on the market. Little pressure is needed, except in very hard, dry ground, as with the two sets of cutting blades the auger grips very quickly. No suction when being removed from the hole. Will bore in all kinds of ground except solid rock.

AND THE PROFIT.

They afford more profit than any two other augers or diggers made, and besides they satisfy your customers perfectly. You can easily sell 5 dozen of them during the Spring. Give them a trial if you have not sold them before, and see how much demand there is for a **REALLY GOOD Post Hole Auger**.

IWAN BROTHERS, Streator, Ill.

Makers also of Post Hole Diggers, Sickle Edge Hay Knives, Revolving Chimney Tops, Tile Drain Cleaners, Excelsior Open-back Tiling Spades, and Wire Conductor Pipe Hangers.

WRITE TO YOUR JOBBER OR US FOR PRICES.

